

Membership: January 2012

Benefits Recipients		Total
Member Organizations		705
Individuals		144
Corporate Members		15
Government Agencies		10
Student Members		7
Member Staff		529
Benefits Recipients		1,410
Friends of LANO	10,484	Nonprofit Social Network= 11,894

The Nonprofit Social Network: Introducing LANO's all-new website, member database and virtual meeting space. Combining popular features of blogs, news-sites and social networks, LANO members may develop profiles, make and manage connections, share news, post resumes and job descriptions and engage in a member marketplace for valuable materials and services.

Through its new website LANO provides a means for members to experience the networking energy and opportunity they value at conference and other member events.

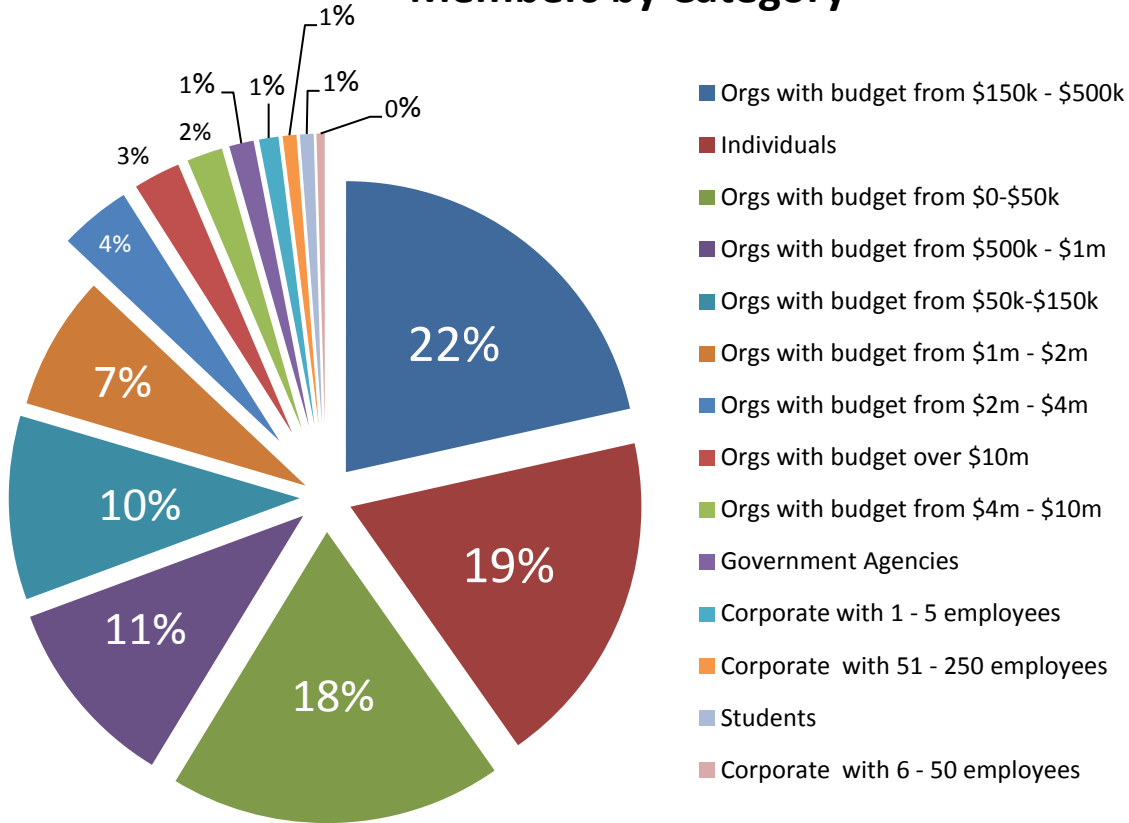
The new LANO.org is your place to:

- Connect with nonprofit professionals and supporters statewide and build your own networks for collaboration, marketing, planning and organizing
- Download members-only content and join exclusive conversations through virtual meetings
- Share ideas and resources through group blogs, forums, emails and instant messaging
- Promote your nonprofit's news and events, share them on the Community Calendar
- Upload and share photos and files with your followers
- Post job descriptions and resumes; find new staff and volunteers at the Career Center
- Learn of fundraising opportunities and public policies that will impact your organization this year
- Register for LANO conferences and regional events
- Purchase products and services at significant member discount
- Gain an insider's perspective on Louisiana's vibrant nonprofit community, and more!

LANO's Communications Reach: The fast-growing Nonprofit Social Network includes more than 11 thousand distinct member profiles and a sophisticated e-blast capability that can target messages statewide by zip code, member type, mission focus or other category. LANO's website features press releases arranged by topic, a community calendar with interactive event management, full site search, membership directory, job announcements, blogs and forums and subject groups with automated alerts available by elective subscription.

- LANO's website gets more than 8 thousand unique views per month
- More than 2 thousand member sign-ins per month
- Our Facebook page gets more than 6 thousand unique hits per month
- Our annual conferences and institutes gather hundreds of nonprofit leaders and supporters per event and continue to engage throughout the year within dedicated online group space
- Our public policy staff provides effective influence through direct lobbying, widely distributed opinion pieces, regular policy reports, e-newsletters, and coalition building

Members by Category



Member Distribution

